



We especially welcome members from other UKITA branches.

Please note that we plan to film this event for our "[Unplugged Blog](#)" site

Another "Unplugged" Event Shropshire AGM

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"Software As A Service"

Presented by: Jake Stride, Senokian Ltd

"Wow these events are lively..."

"And the Baps are great..."

"This SAAS event looks really great..."

Date: **Tuesday – 10th June 2008**
Time: **6.30pm** (Meetup and network)
Price: **£3.50/ person to cover food. Please buy your own drinks**
Food: **Roast Ham Bap and chips and vegetarian option if notified.**
Location: **Corbet Arms, Upton Magna, Nr Shrewsbury, SY4 4TZ**
Meeting Room: **The Left Bar. Please note this is our private area incase some of you are concerned that the environment is too pubby.**

Summary

"Software As A Service" (SAAS) is hugely topical at the moment with potentially large cost savings for businesses. We see companies such as "Google" starting to offer online applications as well as providers such as "Senokian" offering online CRM. This model has been muted for a while now previously known as the ASP (Application Service Provision) Model, but has its time come? Are there issues with it? Would you trust your valuable data to one of these companies? Can you afford not to use these online services? Could you offer a SAAS service yourself to make money?

We are very fortunate to have Jake Stride, an expert from Senokian, to lead our infamously lively and informal Unplugged session.

Come and learn all about it – and get stuck into the debate.... And of course network with yet more folks and hopefully do business.

It is also our AGM. Please feel free to attend. We will be nominating your new Shropshire committee, and of course if you have ideas, we are all ears !!!

Agenda

6.30pm Arrival and Networking
7.00pm AGM
7.30pm "Software As A Service" Talk
8.00pm "Questions and debate"
8.30pm Networking

[Please Book](#) to help planning. For more information go [here](#) , or go to <http://www.ukita.co.uk>, email: info@ukita.co.uk or ring 0121 506 9320

Finally, if you have any questions then do contact Edward Bedell at edward@interpulse.co.uk or on 01939 251710. Hope to see you there.